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Abstract: Teacherfiera.com helps English Language teachers in their lesson planning and teaching by providing original, home-made teaching materials such as printable illustrations and worksheets, books, audio clips, videos and Powerpoint slides as well as ideas through its website, Facebook Group, Telegram Channel and Group. These materials are all fully compatible with the latest CEFR-aligned curriculum, introduced at the beginning of 2018 at all primary and secondary schools in Malaysia. This compatibility helps the implementation of the new curriculum as it provides supports in terms of textbook and non-textbook materials, curriculum needs, as well as assessment. The functionality of Teacherfiera.com extends further as a multi-platform online Community of Practice (CoP) that gets ESL teachers engaged in discussions and supporting one another on specific materials as well as general English Language Teaching in terms of pedagogy and methodology. Joined by teachers, trainers and officers from various divisions and departments from Ministry of Education Malaysia, Teacherfiera.com proves to be a round-a-clock, "one stop centre" for Primary Schools English Teachers and anyone interested in English Language Teaching worldwide.

Keywords: Primary School ELT, Community of Practice, CEFR Implementation, Teachers Professional Development

Introduction

Teacherfiera.com is a website that serves as a one stop centre for English language teachers of Year 1 and Year 2, especially in Malaysia. It was first developed in late 2016 as a safe place to store and share home-made teaching materials by Mdm. Wan Zhafirah (also known as Teacher Fiera) and husband, Mr. Abdul Hakim Ali, both are teaching English at primary school in Pasir Mas, Kelantan. After a few months, the visitors count went drastically up, by the third month of launching, the blog served an average of 8000 visitors per month. As more visitors emailed us to ask questions and suggestions, we decided to create a Facebook group, a Telegram channel and a Telegram group. As of this time of writing, there are 14876 members in the Facebook group, 7987 members in the Telegram channel and 18029 members in Telegram group, with the website itself receives more than 1.2 million page-views from an average of 25000 active users per month. The majority of the members and users in these platforms are Malaysian English language teachers and the groups serve as a very important multi-platform online Community of Practice (CoP). Dr. Radzuwan is involved at various stages and development of Teacherfiera.com, mainly giving technical advice as a language and education technology expert. He also works on the user interface experience as well as the social networking aspects of Teacherfiera.com.

The launching of CEFR-aligned curriculum by Ministry of Education Malaysia recently, had contributed to the surge of visitors to the blog and groups, as the visitor's count average for the

past 6 months is 25000 visitors per month. As Mdm. Wan Zhafirah is a CEFR District Trainer, and Mr. Abdul Hakim Ali is a CEFR National Master Trainer, the materials and guidelines produced are all compatible with the latest CEFR-aligned curriculum, making it very popular among English teachers, especially those teaching Year 1 and Year 2 in primary schools, to be their reference point.

Description of Innovation

Teacherfiera.com started as a website, and as it develops, the label "Teacherfiera.com" now represents the combination of four different elements: 1) the website Teacherfiera.com, 2) the Facebook Group, 3) the Telegram Channel, and 4) the Telegram Group, each elements functions differently but serves the same ultimate purpose, which is to help English teachers to teach better by providing teaching materials and ideas, while at the same time opens for collaboration and discussion among members within the topic of teaching techniques, materials development, classroom management and general teaching issues.

Teacherfiera.com Website

It is the central store to download teaching materials, consist of ready-to-use, home-made printable materials, audio clips, videos and power-point slides. All printable materials are up to the resolution of A3+ borderless. Consist of flash cards, books, worksheets, puzzles and many more. All audio clips are compressed at higher than CD quality of 192kbps bit rate for high quality while still being manageable in terms of its size (Ruzanski, 2006). Audio clips such as phonics recordings are recorded in-house using studio grade equipment and software. All videos are encoded at full hd 1080p or 720p resolution to ensure high quality output on various screen sizes (Liu, Dey, & Lu, 2015). All in-house videos are recorded using studio grade equipment and software. All powerpoint slides are prepared using high quality images and follows the colour scheme that is effective to both screen projection and human eyes (Malamed, 2011).

Teacherfiera.com Facebook Page

It serves as a platform to showcase the materials uploaded to Teacherfiera.com website while allowing visitors to give comments or ask questions on the particular set of materials. It allows for contextualized discussion on the specific material with us as the author and also other visitors. This informal learning on Facebook Page may serve as part of teachers' professional development (Radzuwan, Mohd Firdaus, Mohd Fazry, & Kamariah, 2016).

Teacherfiera.com Telegram Group

It serves as the main discussion platform in general English teaching context. Everyone in the group can ask any question related to pedagogy, methodology or English language related issues. This platform is used by English teachers to discuss a wide range of issue, from complicated classroom management problem, down to grammatical confusion, making it a significantly important Community of Practice. The nature of telegram group that is instantaneous saves time in receiving answers (Iksan & Saufian, 2017), which makes it preferable for teachers as compared to emails and online forums. This active and fast discussion also provide new ways of thinking and foster peer mentoring among members (Iksan & Saufian, 2017), as well as encourages dialogic reflections among English Language teachers (Rashid, 2018).

Teacherfiera.com Telegram Channel

As the main target audience of Teacherfiera.com are Malaysian English teachers, we understand that access to Facebook is blocked by the main internet provider in all public schools nationwide, making it hard for teachers to be notified of new materials or postings by Teacherfiera.com. As telegram access is not blocked, we created this telegram channel for the sole purpose of giving notifications of new postings by Teacherfiera.com.

Context of Innovation

Teacherfiera.com serves English Language Teaching in general, with a plethora of materials for various levels, but dynamically follows the progress of CEFR-aligned curriculum implementation in Malaysia. As of the year 2018, CEFR-aligned curriculum applies to Year 1 and Year 2 primary schools only and will be carried on to Year 3 in 2019, and so on. Thus, Teacherfiera.com currently places a specific weight towards catering teachers who are teaching English for Year 1 and Year 2 but opens to anyone interested in English Language Teaching.

Importance to Education

As CEFR-aligned curriculum has just started rolling out for Year 1 and Year 2 in Malaysians primary schools in January 2018, many teachers struggle with its implementation as they are still in the process of understanding what to do, and how to do it, not to mention the question of why they must do it. Teacherfiera.com comes in to help teachers in their lesson planning and teaching by providing information that is crucial for successful implementation of CEFR in Malaysia. This also encourages dialogic reflection among teachers in their community of practice as suggested by Rashid (2016) and Rashid (2018). The impact that Teacherfiera.com give towards assisting ELT and the implementation of CEFR in Malaysia is evident as it is used not only by teachers personally, but also by officers and trainers from different divisions and departments within the Ministry of Education Malaysia, such as FasiLINUS and SICS+ officers to conduct trainings in their respective state/district. Furthermore, as everything provided by teacherfiera.com are free of charge and globally accessible, it opens for worldwide participation without cost limitations.

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